

## **Activist for social and cultural integration Public Speaker | YouTuber and social media professional Journalist**

Charismatic and persuasive personality with expertise in public speaking, storytelling, social media and journalism.

Conducting numerous workshops on topics with culture, social affairs and migration / refugees

Expertise in creating and managing social media channels, especially YouTube

Excellent communicator, good listener

An investigative journalist with a focus on social and cultural integration



**Rasha Alkhadra**

Date of Birth 21.01.1976

Trilingual: Arabic, German, and English.

Arrived on 19.12.2015 in Germany.

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### **WORK EXPERIENCE**

*Since 19.03.2019*

**Editor and Social Media Manager**, Bezirksamt Mitte Berlin

Mediator between Bürgeramt and the Arab community via social media channels within the project "Neu in Mitte"

[https://www.facebook.com/groups/neuinmitte.arabisch/?epa=SEARCH\\_BOX](https://www.facebook.com/groups/neuinmitte.arabisch/?epa=SEARCH_BOX)

*01.04.19 - 30.04.2019*

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Rosa Luxemburg Stiftung/ Political Academy

*25.02.19 - 07.03.2019*

**Workshop Coach** at indisoft GmbH, Berlin

Subject: Intercultural competence, identity and anti-racism

*Ab 01.06.2019*

Freelance **Journalist** Raseef22. [www.raseef22.com](http://www.raseef22.com)

Rednerin zum Thema: Bewusstseinsbildung über HIV

01.10.18 – 01.03.19	Recruiter, mediator and translator for the project "Baby Buddy" in collaboration with the Cyprus University of Technology, supported by Erasmus and the Protestant Church <a href="https://www.babybuddyforward.com">https://www.babybuddyforward.com</a>
Since 01.04.18	Freelance Journalist – Abwab First Arabic Newspaper in Germany
Since 01.04.18	Freelance Journalist – Tagesspiegel Project: „Jetzt schreiben wir“
01.10.17 – 31.12.17	Co-host - Syria podcast - Deutschlandfunk Kultur Radio Moderation of 12 episodes (6 in Arabic and 6 in German) Focus on building bridges between the German and Syrian culture. <a href="http://www.deutschlandfunkkultur.de/Syrmmania">www.deutschlandfunkkultur.de/Syrmmania</a>
16.08.17	Workshopcoach at Teachsuring, Berlin Subject: Cultural Intelligence and Integration in Germany
01.06.17 – 30.06.17	Workshopcoach – “Frauen stärken” Remconnect speak out TV - Alex Berlin
10.12.16 – 11.12.2016	Workshopcoach LAG Brandenburg, Potsdam Subject: Intercultural Communication „Mit Hand und Fuß-interkulturelle Kommunikation“
Since 01.10.16	Founded own YouTube Channel - "Rasha and Life" Goal: To support and motivate migrants and refugees to integrate into the new society. The channel also aims to sensitize German citizens to the different cultures that come to Germany. The videos are in German, Arabic and English <a href="https://www.youtube.com/channel/UC7A8Z_3ZConBU4WHg-Q-QEA">https://www.youtube.com/channel/UC7A8Z_3ZConBU4WHg-Q-QEA</a>

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## WEITERBILDUNG

11.06.19 - 25.06.19	Google course „ Digital Marketing“, Niuversity
03.05.19 – 01.06.19	<b><u>Certified health mediator</u></b> Objective of the training: Support of refugees in health issues Federal Ministry of Health and Ethno-Medical Center "MiMi health initiative Germany. Health promotion and capacity building with migrants for migrants ". Training (50 hours) and final exam
10.04.19	<b><u>Certificate as Empowerment Trainer</u></b> Objective: encouragement, activation of the abilities of refugees through practical empowerment, training and education, as well as a sensitization for civil society

28.01.19 - 15.02.19      **Social Media Marketing** course, indisoft GmbH, Berlin

14.05.18 – 10.05.19      **Empowerment Trainer-Course** „Be Visible“ at Trixiewiz, Berlin

21.11.16 – 25.11.16      Creative Video-Workshop for young migrants, Berlin

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## Highlights

*Since 09.18*      Member of the Jury at the "Farben Bekennen Award" and participation in the press conference in the "Red City Hall".  
To announce support for the re-launch of the "Colors Confess" campaign, as well as the "Colors Confess" Award.

28.06.18      Participant in the expert talks of exile journalists in Germany  
Körber Foundation, Hamburg

22.06.18      Participant in the expert talks on "Empowering Women"  
Inssan e.V and association "moveGlobal e.V, Berlin

04.11.17 -12.12.2017      **"Farben bekennen"**  
Campaign of the Berlin government  
Participation with seven other newcomers  
OBJECTIVE: To oppose prejudice against refugees

11.05.2017      First public appearance as a guest speaker  
Subject: Experience of refugee women  
<https://youtu.be/ty0fojVR4ck>

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## STUDIUM

- Master of Science in Dentistry - (2013)  
Damaskus Universität, Damaskus, Syrien
- Post Graduate Diplom in Periodontal dentistry - (2000)  
Damaskus Universität, Damaskus, Syrien
- Bachelor Dentistry - (1998)  
Damaskus Universität, Damaskus, Syrien

Berlin, 01.07.2019